

You will not find it
ETCHED ON THE CORNERSTONE
of an ivy-covered building,
NOR IN A BOOK ON A

LIBRARY SHELF.
YOU'LL HAVE A
hard time even
pinpointing
ITS ORIGIN. BUT
THE
USA WAY
IS VERY REAL.

IT DESCRIBES
HOW WE CONDUCT
OURSELVES WITH
INTEGRITY, DEDI-
CATION AND CLASS,
simply because
IT IS RIGHT TO DO SO.
THE USA WAY
is being proud, with a
grateful heart and a big
SMILE,
WHEN OUR
STUDENTS WALK
across the
STAGE TO

RECEIVE THEIR DIPLOMAS IN A
MITCHELL CENTER FILLED
with glistening eyes and pure happiness
FROM FELLOW GRADUATES,
FAMILIES, FACULTY AND FRIENDS.

THE USA WAY
IS BEING PASSIONATE
about our role in
TEACHING, RESEARCH
AND SERVICE
— *three elements*
OF A SINGLE
mission with a
COMMON
THEME: TO BE THE BEST
we can be
IN ALL THAT WE DO.

THE USA WAY is being
CAREGIVERS AND HEALERS WHO GIVE
hope to patients, providing
WORLD-CLASS CARE FROM *exceptional*
TALENTS THROUGH THE REGION'S
ONLY ACADEMIC
health
system. *Being the biggest has never been*
THE GOAL. INSTEAD, WE CHOOSE
the path of being better —
BETTER EVERY DAY THAN
we were the day before.

THE USA WAY
is being fierce,
LIKE A JAGUAR
ON THE PROWL,
giving each play
AND every game
our very best
EFFORT WHILE REPRESENTING
THE IDEALS OF
SPORTSMANSHIP,
character
and honor.

THE USA WAY
is being humble,
KNOWING
THAT *OURS IS*
a tradition steeped in
decades, not centuries.
Each person who came
BEFORE HAS HELPED BLAZE
THE TRAIL THAT WE TRAVEL
today, allowing us to build on the
success of the **EMBRACE** *past as we*
the future.

THE USA WAY
is being fiscally
prudent, not wasting what
WE HAVE BEEN GIVEN.
A university

built on a solid foundation
is like the wise man's
HOUSE BUILT ON ROCK.

THE USA WAY
is about discovering
the servant leader
in each of us. *SOMETIMES WE ARE*

CALLED TO LEAD.
OTHER TIMES, WE ARE
MEANT TO SERVE.

NO MATTER
which, THE
USA WAY IS THE
NORTH STAR
THAT WE CHOOSE
to follow. FINALLY,
THE USA WAY IS
being a member of Jag Nation,
THROWING OUR J'S WITH CONFIDENCE
AND PRIDE FOR ALL TO SEE. *Our destiny*
was not pre **determined.**
Achieving it will *never be easy.*

BUT *from our*
VERY FIRST **DAYS,**
THE USA WAY HAS
led us to be *ambitious,*
DETERMINED AND BOLD,
moving onward
and upward,
AS THE
FLAGSHIP
OF THE
GULF COAST.
GO JAGS!